



Welcome To ZeusInfinity

Where Creativity Meets Conversion, And Growth Has No Limits



Who We Are

At **ZeusInfinity Services**,

We Are More Than Just A Digital Agency — ***We Are Your Growth Partners !***

Founded And Led By ***Shrey Mathuria***, A Veteran IT & Sales Professional With Over 13 Years Of Industry Experience And A Deep-Rooted Background In SaaS Technologies And Marketing.

ZeusInfinity Was Built With A Vision To Bridge Strategy, Creativity, And Technology Into Scalable Business Impact.

Trusted By Startups, SaaS Firms, Healthcare, And Retail Businesses Across India And Beyond.

We Combine Strategy, Agility And Impact To Turn Growth Into Measurable Success



We Specialise In



Digital
Marketing

To Boost Local Visibility And Drive Revenue

SaaS
Marketing

To Fuel Product Launches And Lead Generation

Staffing &
RPO

To Scale Teams Efficiently

Why Partner With Us



- **We Solve, Not Just Serve**

Identify Bottlenecks, Fix Them Fast
And Fuel Our Client's Growth

- **No Hiring, No Overhead, No Stress**

Outsource Your Overflow, Stay Lean
And Keep Scaling

- **Precision-Driven, Risk Free Results**

We Safeguard Your Digital Presence
While Amplifying Its Impact

- **Premium Quality, Practical Prices**

High Impact Services That Fits Your Budget
Without Cutting Corners

Clients Worldwide



Our Core Verticals

At ZeusInfinity,
We Specialize In Providing Comprehensive Digital Services Across

Digital Marketing

From Social Media Management To PPC,
Influencer Marketing And Campaign Strategy.

***“We Help Brands Build Visibility, Engage
Audiences, And Drive Business Growth”***

SaaS Marketing

Tailored For SaaS Business - Performance
Driven Strategies For User Acquisition, Product
Growth And Subscription Conversions.

***“Built For User Growth, Product Adoption
And Conversions”***

Our Work Process



Engagement Models

Service Based

Directly Hire Us To Manage Specific Marketing Tasks Like Google Ads, SEO Audits, WordPress Development, Social Media Campaigns, Or Content Creation Under Your Brand's Name

Solution Based

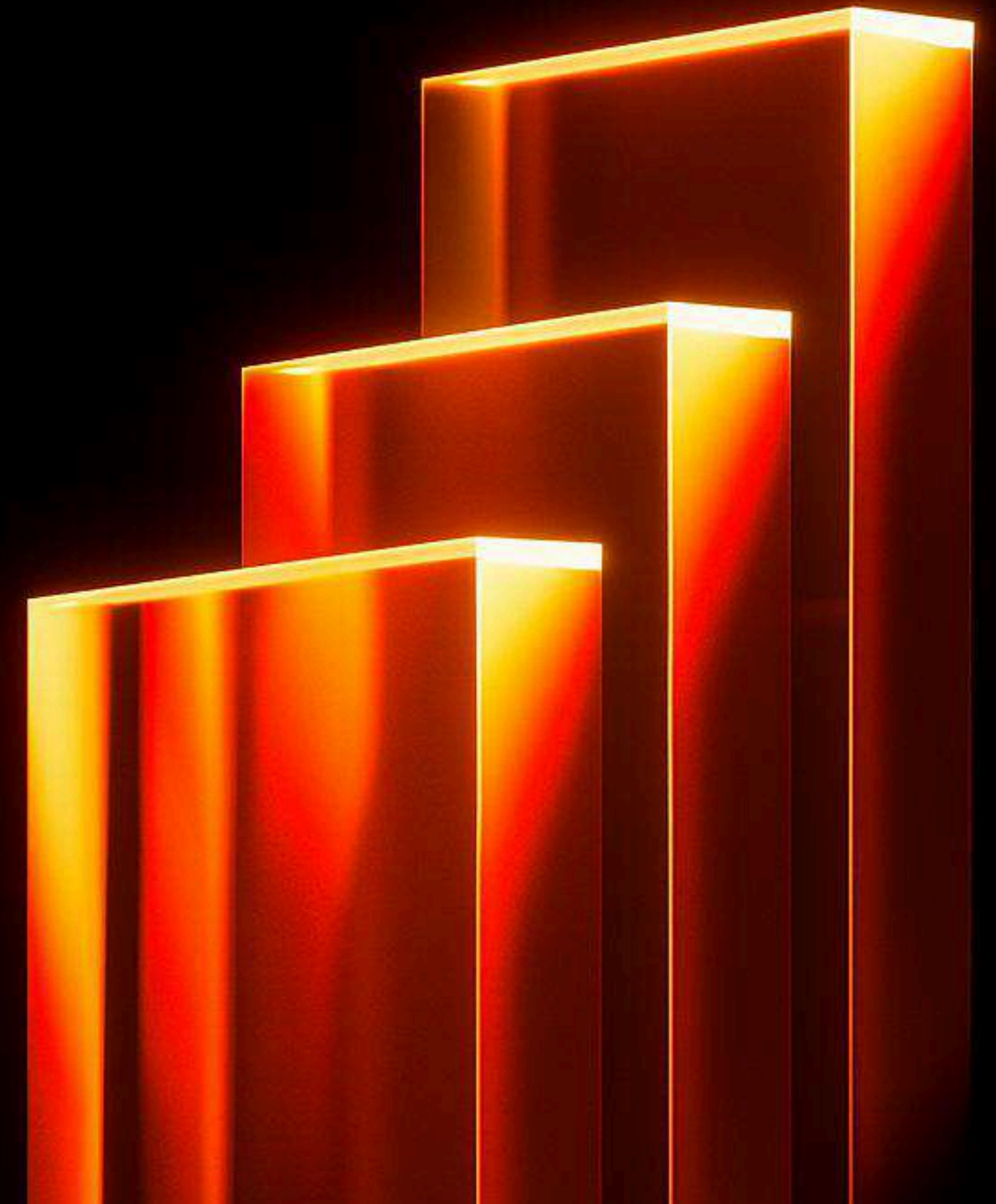
When Your Clients Face A Business Challenge, We Build End-To-End Marketing Or SEO Solutions From Market Analysis To Campaign Execution — Providing Measurable Results

Expertise Based

Need Expert Consultation Or Dedicated Resources? Our Industry Specialists Become An Extension Of Your Team, Offering Strategic Advice, Audits, And Campaign Management Support As Needed

Why It Matters ?

Our Flexible Model Lets Us Integrate Directly Into Your Operations — For Ongoing Support, One-Time Projects Or Expert Interventions. Always Under Your Brand, Always Focused On Results



Services We Offer

Our Services Are Divided Into Two Key Segments - Digital Marketing And Design & Development. Offering End-To-End Solutions To Grow Your Brand And Digital Presence.

Digital Marketing



SEO



Google & Meta Ads



Social Media Marketing & Ads



Content Marketing



Email Marketing

Design & Development



Landing Page Creation



Graphic Design



Website Design & Development



Website Maintenance & Optimization

Case Studies

Description:

In 4 Months Of Implementation, **Atyantik Technologies** Saw A 34% Increase In Organic Traffic And Generated ₹1.2L Worth Of Qualified Leads. Targeted Google Ads Campaigns Further Helped Drive Consistent Conversion-Ready Traffic, Contributing To 2.6x ROAS

Services:

SEO (Website + GMB)

PPC

Results:

32

Keywords Ranked In Top 10

2.6x

ROAS On PPC Campaigns

₹1.2L

Revenue Generated Via SEO & PPC

56

Website CTA Leads In 6 Months

4.3%

Average CTR On Paid Ads



02.

Description:

LuxeGlobal Saw A Sharp Increase In Premium Product Traffic From High-Intent Users. Organic Leads Worth ₹1.8L Were Generated Within 6 Months

Services:

SEO (Website)

Results:

45%

Increase In Website Traffic

18

Keywords Ranked On Page 1

₹1.8L

Organic Lead Value

3.7%

Conversion Rate From Organic



03.

Description:

Strategic SEO Optimization Helped **Sanidhya** Grow Organic Visibility By 62% In 5 Months. Their GMB Profile Saw An Uptick In Discovery Searches, Resulting In A Steady Stream Of Service Inquiries

Services:

SEO (Website + GMB)

Results:

25

Keywords In Top 20

62%

Increase In Organic Traffic

42

GMB Direction Requests

₹75K

Estimated Revenue Via Website Leads

28

Form Submissions



Description:

Meta-Driven Promotions And Local Listings Uplifted **Jay Bhavani**'s Dine-In And Takeout Footfall. The Campaign Led To Over \$2,500 In Revenue During Promotional Weeks

Services:

SEO (GMB & Yelp)

Social Media

Results:

120%

Increase In IG Engagement

46

Converted Into Orders

\$2.5k

Revenue Via Promo Campaigns

38

Yelp/Google Reviews Acquired

3.9k

GMB Views/Month

05.



Description:

Samved IVF Benefited From A Multi-Channel Marketing Approach That Raised Both Awareness And Direct Appointment Bookings Through Ads And SEO

Services:

SEO (GMB)

PPC

Social Media

Results:

3.2x

ROAS On IVF Lead Campaigns

41

Leads From Paid Ads

₹1.6L

Revenue In 2 Months

55

GMB Inquiries

61%

IG Engagement Growth



Description:

Social Branding And Content Marketing Helped Build **AVIR**'s Wellness Niche. Their Follower Count And Post Shares Nearly Doubled In 60 Days

Services:

Social Media

Results:

80%

IG Follower Growth

3.5%

Average Post Engagement

22

Leads Via DM/Comments

₹40K

Revenue From Organic Reach



• *Fashion as unique as you are*

Description:

LD Boutique Successfully Drove Foot Traffic And Website Visits Via Product-Centric Social Media Creatives And Local SEO Support

Services:

Social Media

SEO (GMB)

Results:

38

Product Inquiries Via IG

₹92K

Sales In 3 Months

2.1K

GMB Views/Month

14

GMB Calls Per Month

72%

Engagement Rate Uplift



08.

Description:

Optimized Local SEO And Medical Service-Specific Content Led To A 48% Growth In Monthly Patient Inquiries. GMB Profile Optimization Directly Contributed To A ₹90K+ Monthly Increase In Revenue

Services:

SEO

Results:

19

Keywords On Page 1

₹90K

Per Month Estimated Revenue Growth

3.8K

GMB Views/Month

36

Website CTA Leads

51

Phone Calls Via GMB



09.

Description:

Focused Google My Business SEO Helped **Tanvi Hospital** Increase Patient Inquiries By 70% Over 4 Months.

Services:

SEO

Results:

3.2K

GMB Monthly Searches

70%

Increase In GMB Clicks

28

Calls Via GMB

₹1L

Estimated Quarterly Revenue Uplift



10.

Description:

Visual Project Showcases And Local SEO
Uplifted Trust And Lead Generation.

RP Construction Received 17 Project
Inquiries In Just 60 Days

Services:

Social Media

SEO (GMB)

Results:

17

Project Leads In 2 Months

2.9K

GMB Views/Month

₹1.1L

Worth Inquiries

28%

Increase In Profile Engagement

11.



SRP STRUCTURES

Innovative Builds, Timeless Strength

Description:

Developed A Responsive, Inquiry-Focused Website Leading To An 87% Improvement In Time On Site And Better Mobile Conversions.

Services:

Website Development

Results:

87%

Increase In Time-On-Site

21

Website Leads In 3 Months

41%

Bounce Rate Improvement

₹1.4L

Worth Of Quoted Projects

12.



Description:

Rebranded And Rebuilt Ekdantaay's Online Presence, Leading To Increased Local Awareness And Walk-In Business From Website Visitors

Services:

Website Development

Results:

39%

More Mobile Visitors

13

Leads Via Website

₹85K

Worth Of Orders Booked

2.3s

Avg. Load Time Reduced

Meet Our Team

A TEAM THAT KNOWS YOUR BRAND **LIKE YOU DO**

Arya Bhatt
Visual Creator



Mahek Ludhiyani
Podcast & Promotion
Host



Shrey Mathuria
Director
ZeusInfinity Services



Suhashi Patel
Full Stack
Digital Marketer



Keyur Patel
Creative Content
Writer



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